



About OASIS

OASIS (Organization for the Advancement of Structured Information Standards) is a not-for-profit, international consortium that drives the development, convergence, and adoption of open standards for the global information society. The consortium produces more Web services standards than any other organization (including WS-BPEL, UDDI, ebXML, WS-Security, UBL, and many others) along with standards for security, e-business, and standardization efforts in the public sector and for application-specific markets. Founded in 1993, OASIS has more than 5,000 participants representing over 600 organizations and individual members in 100 countries.

OASIS is distinguished by its transparent governance and operating procedures. Members themselves set the OASIS technical agenda, using a lightweight process expressly designed to promote industry consensus and unite disparate efforts. Completed work is ratified by open ballot. Governance is accountable and unrestricted. Officers of both the OASIS Board of Directors and Technical Advisory Board are chosen by democratic election to serve two-year terms. Consortium leadership is based on individual merit and is not tied to financial contribution, corporate standing, or special appointment.



About Butler Group

Butler Group is the premier European provider of Information Technology research, analysis, and advice. The Company is respected throughout the business world for the impartiality and incisiveness of its research and opinion. Butler Group is a wholly owned subsidiary of Datamonitor Plc. Datamonitor plc is a premium business information company specialising in industry analysis. It helps over 5,000 of the world's leading companies, to address complex strategic issues. Through proprietary databases and wealth of expertise, it provides clients with unbiased expert analysis and in-depth forecasts for seven industry sectors: Automotive, Consumer Markets, Energy, Financial Services, Pharmaceuticals and Healthcare, Technology, Transport and Logistics. Datamonitor maintains its headquarters in London and has regional offices in New York, San Francisco, Sydney, Frankfurt, and Hong Kong.

Sample of attendees
from the **OASIS**
Adoption Forum
2006:

Nortel's Strategic Standards Group – Senior Advisor, Web Services
Visa Europe – Marketing Administrator
Fujitsu Limited – Managing Solution Architect
European Commission, Dir.-Gen. Enterprise and Industry –
Head of Unit, Pan-European eGov. Services (IDABC)
Royal Institute of Technology(KTH) – Researcher
University of Bristol – e-Research Programme Manager
Beijing Software Testing & QA Center – Testing Lab Vice Director
NHS Connecting for Health – Director of Infrastructure, Technology Office
National IT and Telecom Agency – IT Architect
Denmark Ministry of Science, Technology & Innovation – Head of Section
Danish National IT and Telecom Agency – Chief Consultants/IT Architect
Siemens AG – Director of Development, Access Management
British Telecommunications – Solution Architect
Mortgage Bankers Association – Director, Industry Technology Security & Compliance
Cabinet Office, UK Government – Director of Technical Policy
Digital China – Government & Public

The following sponsors are already participating in the Open Standards Forum 2007:



Location
Ditton Manor,
Slough, UK



The event offers several types of sponsorship packages with the following additional benefits:

Event Sponsor

Cost: £5,000

Benefits:

- Company profile on event sponsorship and exhibit web pages.
- Table-top exhibit space in the Showcase Area – throughout the two day event.
- Logo on event signage.
- Recognition during opening session.
- One complimentary registration for a staff member, customer, or prospect.
- Company literature insert for the attendee registration packet.

Reception/Dinner Sponsor

Cost: £4,000

Benefits:

- Company profile on event sponsorship and exhibit web pages.
- Display table during the reception/dinner for company literature.
- Company signage during the reception/dinner.
- Recognition during opening session.
- Opportunity to deliver 'Welcome Announcement' during reception/dinner.
- One complimentary registration for a staff member, customer, or prospect.

* Please note: Participation in the 'Standards in Action Showcase' is not included in this sponsorship package.

Luncheon Sponsor

Cost: £1,500

Benefits:

- Company profile on sponsorship and exhibit web pages.
- Display table during the luncheon for company literature.
- Company signage during the luncheon.
- Recognition during opening session.
- One complimentary registration for a staff member, customer, or prospect.

* Please note: Participation in the 'Standards in Action Showcase' is not included in this sponsorship package.

What next?

Due to the limited number of sponsorship opportunities, coupled with the popularity of these events, we strongly advise that you contact your account manager, or call Butler Group on:

Tel: 0800 083 8734

E-mail: interest@butlergroup.com to secure your participation

Europa House, 184 Ferensway, Hull, East Yorkshire, HU1 3UT, UK

Tel: +44 (0)1482 586149 • Fax: +44 (0)1482 323577

www.butlergroup.com

<http://events.oasis-open.org/home/forum/2007/>